

## Virtual in-house team ON Demand

### Introduction

One of the leading Netherlands based Digital Media and Advertising company has adopted this model for its ever expanding needs of outsourcing but at lower level. This company is into high end Flash player development, Digital advertisement. Company is leading player serving fortune 500 clients in Europe and USA.

### Limitations of client:

Client has multinational companies with huge budgets on Online marketing. They support them by designing their web banners either static or in Flash. Such kind of work are very frequent but not constant. They have one side limitations on increasing the work force and other side pressure of increasing existing development cost.

### Silver ODC as Solution:

Silver Touch offered unique engagement service model called “Virtual In-House On Demand”. This means designers work on Time and Material base work projects with rough time estimations as and when requests comes in from the client. Silver ODC engine will enable client to process ad-hoc resource request any time and Silver Touch executes requests within 2 days for such requirement. There is no monthly commitment client has to make on hourly bases. But all efforts put by resources are measured in hours and charged accordingly.

### Benefits:

Silver ODC ensures the same benefits of Virtual In-House model with no minimum commitment. Their need of timely delivery is full filled on demand. This will enable clients to close more business and expand faster by focusing on their business domain.

### Best for Whom:

This engagement model of Silver ODC will be suitable for companies having constant requirement of software services till they reach to a level where they can enter into “Virtual In-House” traditional business model. These companies could be

- Small to medium size software product companies
- Digital Media and online advertisement companies
- Medium size corporate companies with frequent requirements of workflow solution within organization
- Independent software vendor